



**BEIT BRIDGE JUICING**

PRIVATE LIMITED

**Product Catalogue**

Purees | Citrus Oils | Fruit Juice Concentrate

[www.bbj.co.zw](http://www.bbj.co.zw) • [www.bfp.co.zw](http://www.bfp.co.zw)

# Organisational Overview

Beit Bridge Juicing Private Limited (BBJ) is a manufacturer and processor of fruits into juice concentrates and other related bi-products such as fruit oils, fruit essences and stock feed. The main product range includes orange, grapefruit, passion fruit, lemon and lime concentrates which are supplied as inputs to food and beverage manufacturers.

Its division Best Fruit Processors (BFP), has the capacity to process other fruit types such as mangoes, guavas and tomato into aseptically packed purees and paste. This Norton based plant was formed through a Joint venture between BBJ and The Agriculture and Rural Development Authority (ARDA). BBJ has 70% majority ownership of BFP while ARDA has 30%.

The two processing plants are located on ten and two hectares of land. This state of art technology has the capacity to produce 40 000 tonnes of citrus fruit and 24 000 tonnes of the other raw fruit varieties annually.

## Mission



To provide value addition of fresh produce in order to maximise stakeholder value.

## Vision



To be the number one liquid food and beverage business in Africa.

## Fruit Sourcing

Fruits are procured from 3240 farmers. 90% are small holder farmers and 60% are women.

## Standards and Certifications

### Quality Management Systems

- ★ ISO 9001: 2015

### Food Safety Management System

- ★ FSSC 22000
- ★ Halal
- ★ Kosher

# Product Specifications

## 50 & 65 BRIX ORANGE CONCENTRATE



Comminuted base prepared from the juice expressed from the endocarp of whole sound mature oranges free from foreign matter.

**Fruit Varieties:** Citrus sinensis and Valencia

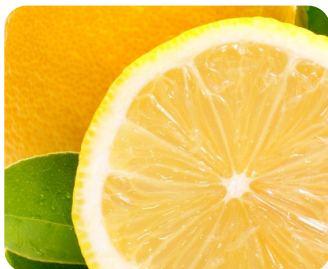
**Legal Classification:** 100% Juice concentrate

**Process/Storage:** Pasteurized, Preserved, Ambient (10°C - 30°C)

**Container Type:** 200lt Drum - 230 KG

**Shelf Life:** 12 months Ambient Temp /18 months 4 – 10°C

## 30 BRIX LEMON CONCENTRATE



Concentrate prepared from the juice expressed from the endocarp of whole sound mature lemons free from foreign matter.

**Fruit Varieties:** Citrus limon

**Legal Classification:** 100% Juice concentrate

**Process/Storage:** Pasteurized, Preserved, Ambient (10°C - 30°C)

**Container Type:** 200lt Drum - 230 KG

**Shelf Life:** 12 months Ambient Temp /18 months 4 – 10°C

## 58 & 65 BRIX GRAPEFRUIT CONCENTRATE



Concentrate prepared from the juice expressed from the endocarp of whole sound mature Ruby red grapefruit free from foreign matter. Processing temperature assure good cloud stability. The reconstituted juice shall have good colour and flavour.

**Fruit Varieties:** Citrus Paradisi

**Legal Classification:** 100% Juice concentrate

**Process/Storage:** Pasteurized, Frozen

**Container Type:** 200lt Drum - 260 KG

**Shelf Life:** 36 months @ - 18°C

## ORANGE ESSENCE OIL



Oil produced by cells within the rind of an orange fruit. It is extracted as a by-product of orange juice production by distillation.

**Fruit Varieties:** Citrus Sinensis

**Legal Classification:** 100% Orange oil

**Process/Storage:** Ambient (10°C - 30°C)

**Container Type:** 210lt Drum - 180-182 KG

**Shelf Life:** 12 months Ambient temperatures

## ORANGE OIL



Orange oil produced by cells within the rind of an orange fruit. It is extracted as a by-product of orange juice production by centrifugation, producing a cold-pressed oil.

**Fruit Varieties:** Citrus sinensis

**Legal Classification:** 100% Orange oil

**Process/Storage:** Ambient (10°C - 30°C)

**Container Type:** 210lt Drum - 180-182 KG

**Shelf Life:** 12 months Ambient temperatures

## RED GRAPEFRUIT OIL



Red Grape oil produced by cells within the rind of a Red grapefruit. It is extracted as a by-product of Red grapefruit juice production by centrifugation, producing a cold-pressed oil.

**Fruit Varieties:** Citrus Paradisi

**Legal Classification:** 100% Red grapefruit oil

**Process/Storage:** Ambient (10°C - 30°C)

**Container Type:** 210lt Drum - 180 KG

**Shelf Life:** 12 months Ambient temperatures

## 28 TO 30 BRIX TOMATO PASTE



A thick brick red coloured Hot Break concentrated paste characteristic of ripe tomatoes.

**Fruit Varieties:** Chibili / HTX 24 / Star 9600 / Pietrorossa

**Legal Classification:** 28 Brix tomato paste(Hot or cold)

**Process/Storage:** Pasteurized, Ambient (10°C - 30°C)

**Container Type:** 210lt Drum - 180-182 KG

**Shelf Life:** 12 months Ambient temperatures

## 14 TO 16 BRIX MANGO PUREE



A thick golden yellow to orange yellow coloured puree/pulp characteristic of ripe mangoes.

**Fruit Varieties:** Kent / Tommy Atkins / Sensation / Zill

**Legal Classification:** 100% Red grapefruit oil

**Process/Storage:** Pasteurized, Ambient (10°C - 30°C),  
Aseptically filled

**Container Type:** 210lt Drum - 180 KG

**Shelf Life:** 12 months Ambient temperatures

## 8 TO 10 BRIX GUAVA PUREE



A thick pink red colored puree/pulp characteristic of ripe guavas.

**Fruit Varieties:** Hard firm ripe Guavas

**Legal Classification:** 100% Guava Puree

**Process/Storage:** Pasteurized, Ambient (10°C - 30°C),  
Aseptically filled

**Container Type:** 210lt Drum - 180-182 KG

**Shelf Life:** 12 months Ambient temperatures

## 25 BRIX GRANADILLA PUREE



Puree prepared from the juice expressed from the endocarp of whole sound mature Granadilla free from foreign matter.

**Fruit Varieties:** Passiflora edulis

**Legal Classification:** 100% Juice puree

**Process/Storage:** Pasteurized, Ambient (10°C - 30°C)

**Container Type:** 200lt Drum - 210 KG

**Shelf Life:** 12 months Ambient temperatures /18 months 4 – 10°C

## Value Added Products

### Primary packaging



**Tomato Paste**  
50g Sachet



**Tomato Puree**  
410g Can



**Tomato Paste**  
3Kg Can



**Tomato Puree**  
3Kg Can

## Secondary Packaging

- 20x 50g sachets packed in a cardboard dispenser,
- 410g packaged in 6 units, 3kg packaged singularly

## Tertiary Packaging

- 12x dispensers (20X50g) in a cardboard box

## Occasion

Great for cooking gravy and stews for home meals and big events as a substitute for fresh tomatoes:

- 50g Paste sachet and 410g Puree for routine household use
- 3kg Paste and 3kg Puree for home events or commercial use

## Channels

50g - Supermarkets, Wholesalers General Dealers, Tuck shops  
410g - Supermarkets, Wholesalers, Petrol Food Marts  
3kg Tomato Paste or Puree: Hotels, Bulk Caterers, Restaurants, Institutions (schools, hospitals etc.)

## Shelf Life

10 months

## Storage & Handling

Refrigerate once opened and use within 5 days  
Once opened, empty contents from can into an air tight container  
Store in a cool dry place  
Store product away from direct heat and light sources

## Harmonised Standard Codes

Product	Code
Paste and Purees	20079900
Juice concentrates	20093900
Citrus Oils	33011900



## BEIT BRIDGE JUICING

PRIVATE LIMITED

Head Office  
Stand No. 210 Mutiti Drive  
Ruwa, Harare, Zimbabwe  
Tel: +263 8677 000 390

Factory  
Mazunga Estates  
Beit Bridge, Zimbabwe  
Tel/Fax: +263 86 229 65



Incorporating

Best Fruit Processors  
247 Galloway Road  
Norton, Zimbabwe  
Tel: +263 8677 020 416  
Cell: +263 772 132 758/9